

Driver Education – FY 2016

Driver education involves improving driver behavior directly by teaching better driving skills, improving safety awareness, and motivating individuals to drive safely. Young drivers are learning the needed skills for the very first time. Senior drivers are often at greater risk due to increased susceptibility to injuries and medical complications in crashes.

Goals:

Decrease fatalities and incapacitating injuries involving drivers ages 15 to 20 by 38 percent from 1,036 in 2014 to 644 by December 31, 2017.

Decrease fatalities and incapacitating injuries involving drivers ages 65 and older by 3 percent from 1,104 in 2014 to 1,071 by December 31, 2017.

Increase observed seat belt use of front seat outboard occupants in passenger vehicles from 93.3 percent in 2014 to 98 percent by December 31, 2017.

Task 1: Education & Communication		\$86,000
	Revision 02/19/2016	\$76,000
	Revision 01/13/2016	\$73,000
Section 402 funds		\$86,000
	Revision 02/19/2016	\$76,000
	Revision 01/13/2016	\$73,000

Teen Defensive Driving School

Project Number	DE-16-01	
Benefit to Locals	No	
Grantee	Michigan State Police Training Division	
Grant Amount, Funding Source	\$14,000	402
Grant Start-up	October 1	
SHSP Strategy	Improve young driver training. Assist parents in managing their teens' driving.	
Project Objective	Conduct up to 4 teen defensive driving classes by September 30, 2016.	

Traffic crashes are the number one cause of death for teens. The Michigan State Police Precision Driving Unit conducts 10 one-day teenage defensive driving classes each year with 18 students each for a total of 180 students per year. In Fiscal Year 2014, there was a waiting list of more than 50 students to attend the program.

Positive course evaluations from both the participating teens and their parents demonstrate its value. Parents routinely contact the instructors after their teens have participated in the course and used defensive driving skills when involved in a subsequent traffic crash. The parents credit the course with contributing to their teens' survival. Increasing course offerings would help to train more teens, reduce the waiting list to attend, and save lives.

Funding will cover overtime costs of instructors to conduct additional classes.

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Distracted Driving Outreach Program Pilot

Project Number	CP-16-03	changed 12/21/2015
Benefit to Locals	No	
Grantee	OHSP-PI&E	changed 12/21/2015
Grant Amount, Funding Source	\$50,000	402
Grant Start-up	October 1	
SHSP Strategy	Conduct effective communication and outreach activities. Encourage enforcement of the state's texting law.	
Project Objective	Develop a distracted driving curriculum and materials by September 30, 2016.	

This project will assemble a work group to develop an adult distracted driving curriculum. Current statistics and outreach materials will be reviewed. A program will be developed which will address risk management, crash statistics, time off from work, resources, and sample policies.

Materials to be developed include but are not limited to DVDs, PowerPoint presentation with videos, fact sheets, posters, and parking lot signs. Ideally, the program will be launched in April 2016 during National Distracted Driving Awareness Month. Other materials considered for development include pre and post tests and evaluations.

Funding will cover the cost of the materials.

“DUI or Dementia?” Law Enforcement Training Pilot

Project Number	CP-16-01	
Benefit to Locals	No	
Grantee	OHSP-Special Projects	
Grant Amount, Funding Source	\$9,000	402
Grant Start-up	October 1	
SHSP Strategy	Provide enhanced training for all sectors of the criminal justice community. Plan for an aging mobility and transportation dependent population. Develop and enhance programs to identify older drivers at increased risk of crashing and take appropriate action. Encourage senior-friendly transportation options.	
Project Objective	Schedule and conduct at least 2 classes by September 30, 2016.	

In the past five years, law enforcement officers have seen a 17 percent increase in crashes involving drivers over age 65. In some cases, they are unsure how to help them when they appear to be impaired. Michigan currently has no older driver training program for law enforcement.

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The University of San Diego worked with the California Highway Patrol to develop a two hour training curriculum. It covers introduction to older drivers and medical conditions, which includes an assessment tool for law enforcement.

The course, taught by a retired highway patrol officer, was presented at the 2015 LifeSavers Conference. MSP Law enforcement members attended the training and confirmed it is relevant and needed in Michigan.

Funding will cover instructor's costs and training materials.

Strive For a Safer Drive (S4SD) Partnership with Ford Motor Company

Project Number	CP-16-01 Changed 02/19/16		
Benefit to Locals	Yes		
Partner	OHSP Special Projects Changed 02/19/16		
Grant Amount, Funding Source	\$10,000	02/19/16	402
Grant Start-up	October 1		
SHSP Strategy	Employ school-based strategies. Improve young driver training. Assist parents in managing their teens' driving.		
Project Objective	Solicit up to 50 applications from high schools in high risk teen crash counties for participation in the <i>S4SD</i> program by September 30, 2016. Conduct one hands-on driving event for all participating schools in the <i>S4SD</i> program by September 30, 2016.		

The Office of Highway Safety Planning will collaborate with Ford Motor Company to continue the school-based teen traffic safety program aimed at reducing teen traffic crashes, fatalities, and injuries. High schools will have the opportunity to develop teen peer-to-peer traffic safety campaigns. Schools determined to have the best campaigns in each division will be awarded a plaque. All participating schools will have the opportunity to attend the *Driving Skills for Life, Ride and Drive* event funded by Ford Motor Company. Funding will be used to provide transportation for S4SD schools to attend the Ride and Drive event.

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Driving Simulators

Project Number	CP-16-01	
Benefit to Locals	Yes	
Grantee	OHSP-Special Projects	
Grant Amount, Funding Source	\$3,000	402
Grant Start-up	October 1	
SHSP Strategy	Employ school-based strategies. Improve young driver training. Assist parents in managing their teens' driving.	
Project Objective	Purchase twelve (12) G27 Steering Wheel Mounts to strengthen and protect the desktop simulators from being damaged. The simulators are used for training at high schools and traffic safety events throughout the state.	

Teenagers and young adults have the highest incidence of fatal crashes when their speed is too fast. Inexperience, risk-taking behavior, immaturity, and greater risk exposure are all factors that increase crash risk for young drivers. Teenagers and young adults ages 15-20 are disproportionately involved in motor vehicle crashes.

Funding for this task will provide for the purchase of twelve G27 steering wheel mounts to use with the twelve driving simulators. The simulators are used in the Strive for a Safer Drive (S4SD) program and at other safety events throughout the state. The steering wheel mount allows for the steering wheel to be securely mounted to any table, by utilizing clamps in the front and a strap to the back to connect to the table. The strap also prevents the steering wheel from being pulled off the table when driving.

Task 2: Program Management	\$13,000
Section 402 funds	\$13,000

Program Management

Project Number	CP-16-02	
Benefit to Locals	No	
Grantee	OHSP-Program Management Section	
Grant Amount, Funding Source	\$13,000	402
Grant Start-up	October 1	

Funding will provide for the shared costs of the Program Management team required to implement and manage the OHSP programs.